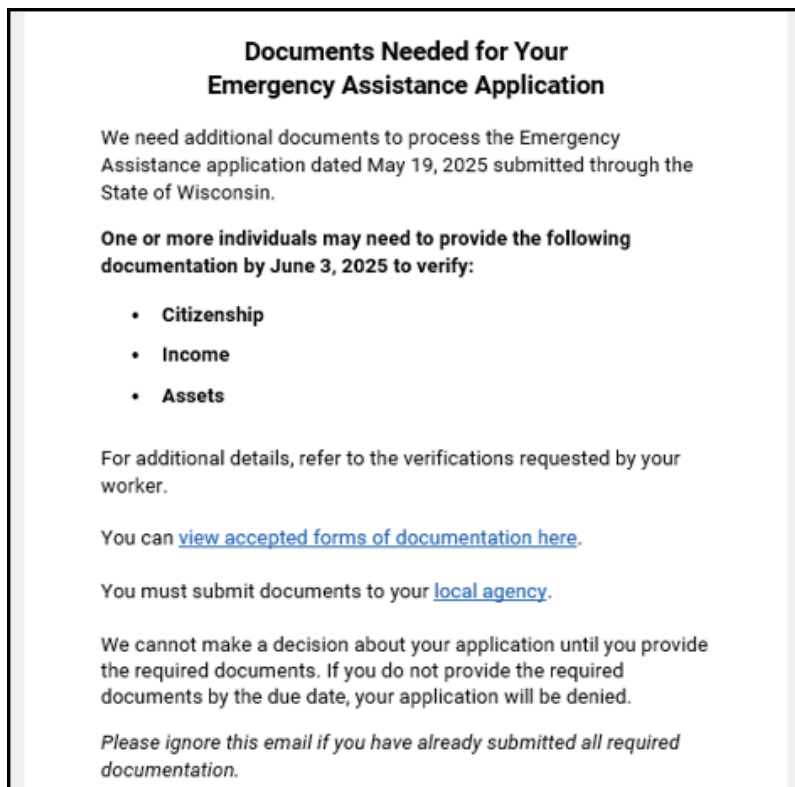Wisconsin Work Programs (WWP) and Salesforce Marketing Cloud (SFMC) will be updated to support the Emergency Assistance Application process. These changes will be available on July 7, 2025. Here is what you need to know.

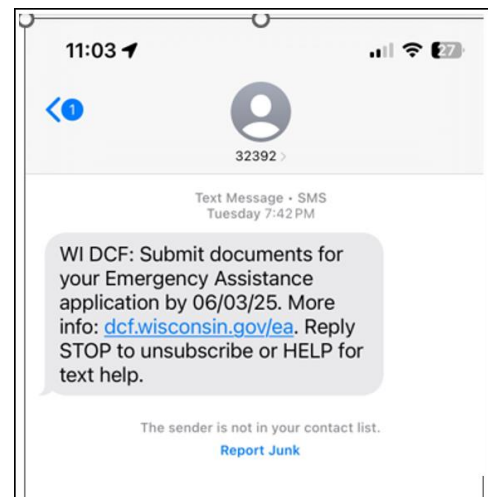## Emergency Assistance Enhancements and Fixes

Emergency Assistance Verification Nudges

Starting July 7, 2025, verification nudges (text and/or email messages) will be sent to Emergency Assistance applicants who have verification due. The verification nudge will be sent at 10 a.m., two workdays before the Status Deadline date. For example, if the Status Deadline date is Monday, the verification nudge will be sent the prior Thursday.

Email Example:

Text Example:

Documents Needed for Your Emergency Assistance Application

We need additional documents to process the Emergency Assistance application dated May 19, 2025 submitted through the State of Wisconsin.

One or more individuals may need to provide the following documentation by June 3, 2025 to verify:

- Citizenship
- Income
- Assets

For additional details, refer to the verifications requested by your worker.

You can view accepted forms of documentation here.

You must submit documents to your local agency.

We cannot make a decision about your application until you provide the required documents. If you do not provide the required documents by the due date, your application will be denied.

Please ignore this email if you have already submitted all required documentation.

11:03

32392

Text Message • SMS
Tuesday 7:42 PM

WI DCF: Submit documents for your Emergency Assistance application by 06/03/25. More info: dcf.wisconsin.gov/ea. Reply STOP to unsubscribe or HELP for text help.

The sender is not in your contact list.
Report Junk

Messages will not be sent if applicants have opted out.

For W-2, CARES, and WWP Functionality Questions: BWF Work Programs Help Desk
BWFWORKPROGRAMSHD@wisconsin.gov