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Sent: Tuesday, July 20, 2021 11:52 AM

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Subject: NEW COVID-19 RESOURCES | Adolescent Vaccination Toolkit for Summer Programs

As summer programs are underway and the school year approaches, it is critical to ensure all adolescents 12 years and older get vaccinated against COVID-19. As a trusted organization and voice in your community, the Wisconsin Department of Health Services (DHS) needs your help sharing messages and materials with the families that you serve. DHS has created the toolkit, below, for you to facilitate outreach with the youth you serve, their families, and your community about vaccination for people 12 years of age and older.

The **Adolescent Outreach Toolkits** include the following:

- Call to action email template to parents and guardians for students participating in [athletic programs](#) or [summer programs at camps or schools](#)
- Call to action graphics for the following target audiences (translations will be posted to the links below as they become available):
 - [Adolescents attending camps and school programs](#)
 - [Parents and guardians of adolescents attending camps and school programs](#)
 - [Adolescents participating in sports programs](#)
 - [Parents and guardians of adolescents participating in sports programs](#)
- Answers to Frequently Asked Questions on Vaccination for Ages 12 and Older: [What Parents and Guardians Should Know](#)
- Social Media Template Posts for [summer programs at camps or schools](#) and [sports programs](#)

You can also access these toolkits on the DHS [COVID-19 Vaccine: Partners webpage](#) under the section titled Adolescent Toolkits. Click on the various tabs and download the materials.

Please use these resources to help communicate important messages about vaccination and encourage vaccination among the families you serve. You can edit them to fit the needs of your audience to help communicate important messages about COVID-19 vaccination and encourage vaccination among the families you serve.

In addition, DHS is offering **free testing support** to schools and camps during their summer programming and continues to encourage **on-site vaccination** at summer programming

locations.

- Testing helps reduce the spread of COVID-19 and helps assure safety in schools and camps. For more information, including how to apply, visit the [DHS COVID-19 Testing Support for Summer Camps](#) or [DHS COVID-19: K-12 School Testing Program](#) webpage.
- If you are interested in holding an on-site vaccination clinic at your location, first contact your [local or tribal health department](#). In the event you are unable to connect with your local or tribal health department, communicate your interest to DHS through the [vaccination clinic matching survey](#).

Finally, I wanted to remind you that DHS is available to provide **training around key vaccine messaging** and how to talk to individuals who are vaccine hesitant. This presentation can be tailored to your organization for you to subsequently give to your staff and families that you serve. For more information, please email our [vaccine team](#).

I hope you find these resources useful and that you'll share them with others. Thank you for your ongoing partnership and dedication to building healthier families.

This email will be posted to the [BWF Work Programs Help Desk Home Page](#).