



Wisconsin Department of
Children and Families

Parent/Caregiver Advisory Cabinet (PCAC)

2024 Report

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Introduction

The Parent/Caregiver Advisory Cabinet (PCAC) was established in 2022 to ensure the state's early childhood programs, policies, and services reflect the needs of children ages 0-8 and that the lived expertise of parents and caregivers inform agency priorities and decisions.

This report provides a summary of accomplishments from the cabinet in 2024 and outlines the goals and activities established for 2025.



“Anchoring in lived experience is critical to our ways of working as an agency and essential to ensuring that programs, services, and supports are best meeting the needs of children and families throughout the state.”

-Secretary Jeff Pertl

2024 Accomplishments

In 2024, the seven members of the PCAC supported the following accomplishments:

1

Created and distributed a survey with 115 parent responses across the state to better understand how they would like to define quality in YoungStar

2

Hosted three community conversations to gather feedback from parents to guide the revision of YoungStar

3

Advised DCF in revising the Child Care Finder's capabilities

4

Held monthly co-planning meetings to support planning and develop agendas for meetings with DCF

5

Implemented three workgroups to ensure progress in achieving 2024 goals

6

Supported local child care efforts in communities

7

Had 100% attendance at every meeting

8

Informed the agency-wide lived experience framework and ways of working

9

Co-designed individual Parent Portraits to build awareness and connections to the Cabinet

Goals and Activities

Building on the accomplishments from 2024, the PCAC has identified and prioritized the following goals and activities for 2025:



Goal 1

Engage, identify, and communicate local and statewide opportunities for children and families, with a focus on access to high-quality, affordable child care



Activity 1

Advise and guide DCF on state policies, programs, and practices to enhance access to quality, affordable child care and services for young children and families



Goal 2

Support the evolution of the PCAC and its goal to increase access to high-quality, affordable child care



Activity 2a

Identify opportunities for current and past members to share their expertise with DCF and contribute to advancing child care and services for young children and families at the local and state levels



Activity 2b

Co-develop and implement a governance structure and sustainability plan that centers the Cabinet's purpose and vision

PCAC Members

DCF would like to thank the 2024 PCAC cabinet members for their time, service, and contributions:



Nailah Adama



Sheila Cruz



Meagan Grabarski



Joyce Hall



Trisha Murphy



Morgan Rowell



Jordan St. Germaine

For more information, please visit the [PCAC webpage](#).