



Be a Local Child Care Champion

Customizable Child Care Provider Survey

When connecting with local child care providers, it will be important to have a comprehensive contact list. Visit YoungStar, Wisconsin's child care quality rating and improvement system, at childcarefinder.wisconsin.gov or contact your regional Child Care Resource and Referral Agency (visit supportingfamieliestogether.org/child-care-providers-3/find-ccrr) to find providers in your area.

Below you'll find an email message template that introduces your survey to local child care providers as well as sample survey questions.

Email Template

Dear [NAME],

[COMMUNITY GROUP NAME] wants to understand how local child care providers are impacted by early care and education challenges and resources in [COMMUNITY]. It's a complicated issue, and we can't meaningfully improve people's access to high-quality, affordable child care without getting to know what providers like you are experiencing. That is why we wanted to hear directly from you, and ask:

- › How has your program and/or career been impacted by local child care needs?
- › What are the biggest barriers you have faced when providing child care?
- › What opportunities, partnerships or resources could better support local providers in the future?

Your voice matters! So please complete this short survey [LINK TO ONLINE SURVEY] by [DEADLINE].

[The survey is anonymous and your personal responses will not be shared publicly.] Your feedback will be combined with other responses to reveal the broad experiences and needs of child care providers in our area. If you have any questions about this survey, please contact [TEAM CONTACT] at [CONTACT INFO].

Interested in doing even more? Contact [COMMUNITY GROUP NAME] at [CONTACT INFO] to learn how you can get involved today!

Thank you for doing your part to strengthen our community.

Sample Survey Questions

What is your role at your child care program?

- ☐ Owner or proprietor
- ☐ Administrator/Director/Program Manager
- ☐ Lead teacher
- ☐ Assistant teacher
- ☐ Aide/assistant
- ☐ Specialist
- ☐ Support staff
- ☐ Other (please describe):

What type of child care services do you provide?

- ☐ Group/center-based child care
- ☐ In-home/family care
- ☐ Camp
- ☐ Before/after school program
- ☐ Head Start
- ☐ Nanny

- ☐ Babysitter
- ☐ Preschool
- ☐ Other (please describe):

What is your current capacity?

Are you currently operating at full capacity? Why or why not?

Do you have a waiting list? If so, how many children are on it?

Do you have difficulty hiring and retaining qualified staff? Why or why not?

What are the primary challenges you face in providing child care services?

What resources or support would be helpful to overcome those challenges?

Do you partner with business or community organizations? If so, what type of work do you do together?



The Department of Children and Families is an equal opportunity employer and service provider. If you have a disability and need to access services, receive information in an alternate format, or need information translated to another language, please call the Division of Early Care and Education at 608-422-6002. Individuals who are deaf, hard of hearing, deaf-blind or speech disabled can use the free Wisconsin Relay Service (WRS) – 711 to contact the department.