



Be a Local Child Care Champion

Customizable Team Member Recruitment Letter

Joining your team can offer local leaders very real personal and professional benefits—benefits that you can spell out in a team member recruitment letter. Use this customizable recruitment letter template to invite other child care champions to your community group.

Dear [THEIR NAME],

My name is [YOUR NAME]. You may know me from [CAREER OR COMMUNITY ROLE]. I'm forming a group to improve the quality and accessibility of child care in our community—and could really use your help. I believe your experience as a [TITLE OR EXPERIENCE] could make a real difference for our neighbors.

Child care is an important issue. As a [ROLE], I've seen [PERSONAL INSIGHT OR EXPERIENCE]. In fact, research shows that [LOCAL STATISTIC OR FACT]. The challenges experienced by parents and providers have a ripple effect that ultimately affects our entire community—costing Wisconsin an estimated \$1.9 billion in lost economic productivity, earnings, and revenue. We truly are in a crisis situation. However, I believe that, with the help of local leaders like you, we can turn things around for [NAME OF COMMUNITY] by working together to:

- › [Make child care more accessible and more affordable]
- › [Increase the wages of qualified early childhood educators]
- › [Recruit more people to work in ECE or develop business partnerships between child care providers and local employers.]
- › [Create a transportation network to help families get children to and from child care]

You're probably wondering what your contribution would be. That's entirely up to you. I know you possess skills and community ties that could really make a difference, so any involvement would be most welcome. Obviously the more active you could be, the better. However, I also want to be respectful of your time. Start by attending one of our upcoming team meetings [[link to online scheduling tool](#)] and go from there.

If you're unable to join our team, would you be able to recommend a few people who may be interested? Either way, I'd like to stay in touch, in case your availability changes.

Thank you for your time, consideration, and everything you already do to strengthen our community.

Sincerely,

[YOUR NAME]

Advocate for Child Care Improvement