

Wisconsin Department of Children and Families Style Guide

DCF Logo

Primary Logo



Wisconsin Department of Children and Families

Secondary Logos (1:1 Ratio)



Wisconsin Department of Children and Families



Colors



DCF Maroon

HEX: #AF3962

R:175 G:57 B:98

C:28 M:91 Y:43 K:7



DCF Blue

HEX: #2162AE

R:33 G:98 B:174

C:89 M:64 Y:1 K:0



DCF Teal

HEX: #059C95

R:5 G:156 B:149

C:81 M:18 Y:46 K:1



DCF Red

HEX: #EE3326

R:238 G:51 B:38

C:0 M:95 Y:98 K:0



DCF Yellow

HEX: #FAB01A

R:250 G:176 B:26

C:0 M:34 Y:99 K:0

Logo Font

Nobel Regular

Wisconsin Department of Children and Families

Suggested Web & Copy Font

Roboto Regular

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

123456789!@#%&*()

Roboto Bold

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

123456789!@#%&*()

The Department of Children and Families is an equal opportunity employer and service provider. If you have a disability and need to access services, receive information in an alternate format, or need information translated to another language, please call the Department of Children and Families at (608) 422-7000. Individuals who are deaf, hard of hearing, deaf-blind or speech disabled can use the free Wisconsin Relay Service (WRS) – 711 to contact the department.