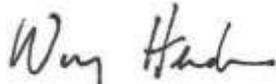


To: DCF/DMCPS Administrator
DCF Area Administrators
Child Placing Agency Directors
Child Welfare Agency Directors
County Departments of Community Programs Directors
County Departments of Human Services Directors
County Departments of Social Services Directors
Group Home Providers
Tribal Social Service/Indian Child Welfare Directors
Private Child Placing Agencies
Residential Care Center Providers
Shelter Care Providers
Tribal Chairpersons

From: Wendy Henderson
Administrator 

Re: Funding Opportunity – Brighter Futures Initiative

PURPOSE

This memo notifies county and tribal child welfare, human services and social services agencies outside of Milwaukee County of the availability of Brighter Futures Initiative (BFI) funding and advises where to locate the request for proposals (RFP). In addition, this document is to provide eligible applicants with information to enable them to prepare and submit a proposal for the BFI program.

BACKGROUND

The Department of Children and Families (DCF) received funding for the BFI program beginning in 2001. The purpose of the BFI program is to help Wisconsin youth, families and communities achieve their maximum potential by promoting healthy and safe families, school success for youth, and support the youth in navigating adolescence to adulthood.

The BFI supports evidence-based prevention strategies and a positive youth development approach, and focuses on the legislative outcomes set forth in s. 48.545, Wis. Stats., Brighter Futures Initiative. The specific legislative outcomes that this RFP is requesting counties and tribes to target are substance use prevention and decreasing youth delinquency and increasing adolescent self-sufficiency.

BFI programs reflect the unique needs and resources of each community, while focusing on the legislative outcomes. Many projects consist of partnerships between agencies in order to maximize resources by using a cross-systems approach. These partnerships often involve social services, health departments, school districts, youth justice, tribal agencies, police departments, community-based and faith-based organizations, local businesses, youth-focused coalitions/alliances, etc.

INFORMATION SUMMARY

Approximately \$1.2 million annually is available to DCF to make grant awards under this RFP with the

intent to make at least three (3) awards to fund programs for substance use prevention efforts and at least two (2) awards to fund programs that reduce youth delinquency and/or increase adolescent self-sufficiency.

Joint applications from two or more eligible applicants will be accepted; the primary applicant must be a county department or tribe. The solicitation can be found at: <https://vendornet.wi.gov/Home.aspx> under the title Brighter Futures Initiative and solicitation reference #: 437003-G21-0001608. The deadline for submissions is 2PM on Thursday, August 27th, 2020.

The sole point of contact for this procurement is Beth Blanchar, Purchasing Agent Senior.

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MEMO WEB SITE: <https://dcf.wisconsin.gov/cwportal/policy>