


To: DCF/DMCPS Administrator  
DCF Area Administrators  
Child Placing Agency Directors  
Child Welfare Agency Directors  
County Departments of Community Programs Directors  
County Departments of Human Services Directors  
County Departments of Social Services Directors  
Group Home Providers  
Tribal Social Service/Indian Child Welfare Directors  
Private Child Placing Agencies  
Residential Care Center Providers  
Shelter Care Providers  
Tribal Chairpersons

From: Fredi-Ellen Bove   
Administrator

Re: Availability of Funds: Brighter Futures Initiative

**PURPOSE**

This memo notifies county and tribal child welfare agencies outside of Milwaukee County of the availability of Brighter Futures funding and the location of the request for proposals.

**BACKGROUND**

The purpose of this document is to provide interested county and tribal agencies with information to enable them to prepare and submit a proposal for the Brighter Futures Initiative (BFI) Program in counties outside of Region 3 (Milwaukee). BFI promotes healthy families and youth; school success for youth; youth safety in their families and communities; and, successful navigation from adolescence to adulthood. The Initiative supports evidence-based prevention strategies and a positive youth development approach, and focuses on the legislative outcomes set forth in s. 48.545, Wis. Stats., Brighter Futures Initiative.

**INFORMATION SUMMARY**

Approximately \$1.3 million annually is available to DCF to make grant awards under this RFP with the intent to make at least three (3) awards to fund programs for substance use prevention efforts and at least three (3) awards to fund programs that reduce youth delinquency and/or increase adolescent self-sufficiency. The request for proposals can be found at: <https://vendornet.wi.gov/Home.aspx> under the program name Brighter Futures.

The sole point of contact for this procurement is Beth Blanchar, Purchasing Agent Senior. She can be reached at [bethm.blanchar@wisconsin.gov](mailto:bethm.blanchar@wisconsin.gov).

CENTRAL OFFICE CONTACT: Purchasing Agent Senior  
608-422-6363

MEMO WEB SITE: <https://dcf.wisconsin.gov/cwportal/policy>