



First Children's Finance

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Wisconsin Dream Up!

Child Care Supply-Building Program Application Process & Timeline

First Children's Finance's Strategic Supply Building Consultation is a facilitated process designed to help communities recognize and plan right-sized solutions to address the need for high quality early child care and education opportunities within their community. Child care is an economic driver, and many Wisconsin communities are facing significant shortages of early child care and education opportunities. First Children's Finance's Strategic Supply Building Consultation is designed to engage community stakeholders to address these challenges with solutions that create an environment that is welcoming to sustainable, quality child care options for families.

Wisconsin communities are invited to submit an application for the third cohort of communities launching in 2023. Applications will be accepted until the **deadline of March 17th, 2023 at 5:00pm CST** for the third cohort of communities. Application found here: [Dream Up Application](#)

Each community that successfully applies and completes their Strategic Supply Building Plan is eligible to receive \$75,000 to implement that plan (funding cannot be used for capital improvements.)

Current, licensed, child care providers in selected Wisconsin communities will be eligible to participate in Business Leadership Cohorts separate from the Community Strategic Supply Building Plan, where they receive training and support to create a Business Plan with \$5,000 stipends available to providers who complete the program.

For additional information regarding the program, eligibility and funding restrictions please visit: [Dream Up! Child Care Supply-Building Program](#)

See reverse for timeline of activities.

PROJECT TIMELINE

	February - March 2023	Timeline TENTATIVE	Details
Application Phase	Initial Application Opens	February 20 th	Application Available at: https://dcf.wisconsin.gov/childcare/projectgrowth/dream-up
	Webinar (Webinar Link)	March 2nd 12:00pm CST <u>REGISTER HERE</u> and 7:00pm CST <u>REGISTER HERE</u>	Learn about Dream Up! Child Care Supply-Building Program expectations and ask questions. 12:00 webinar will be interpreted in Spanish
	Initial Application Deadline	March 17th	Due by 5:00PM CST
	Follow up questions for applicants	March and April 2023	FCF will connect by phone or email
	Cohort 3: Final awards made (funding not awarded)	May 31st, 2023	FCF will notify via email

	June 2023	Timing	Details
Planning Phase	Core Team Lead Orientation	June	Webinar with Core team leaders to set expectations
	Synthesize Data	June / July	FCF synthesizes data into useful info for Strategic Supply Planning
	Child Care Provider Recruitment	On-going	Recruit providers to participate business cohorts conducted by FCF
	Business Cohorts	Multiple sessions throughout the year	Encourage providers to attend a series of business cohorts conducted by FCF

		Timing	Details
Implementation Phase	Core Team meetings	July - September	Meetings to discuss community data and resources; develop goals and action plans.
	Strategic Supply Plans Developed	September / October	FCF creates report detailing community data, types of solutions, and community identified projects
	Community Of Practice	Ongoing	Webinars held regularly to discuss frequently asked questions, and project implementation.
	Project Update Reports	Monthly	Core team lead provides written updates to FCF
	Technical Assistance & Support	May 2023 - March 2024	FCF provides Technical Assistance when needed
	Final Community Reports	March 2024	Core Team leader submits final written report to FCF