

# The Preschool Development Grant

WISCONSIN'S OPPORTUNITY TO TRANSFORM EARLY CARE AND EDUCATION



## Wisconsin values the first five years

The Preschool Development Grant - Birth to Five (PDG B-5) is a one-year federal grant that will allow Wisconsin to complete a needs assessment and a strategic plan to improve our early care and education system. The grant focuses on the following activities:

- Attracting and retaining early care and education professionals,
- Empowering families to make the best choices for their children,
- Building regional networks of support,
- And, increasing overall quality of early care and education programs

Through this work, our vision is that by 2023, all Wisconsin families will have access to high-quality, affordable, local early care and education opportunities. By working together – intentionally aligning and improving how we support and serve our youngest children and their families – we will help every child succeed and help Wisconsin thrive.



## Attract and retain professionals

Growing a diverse workforce that understands the needs of local families and communities



## Empower families

Helping families understand how to find programs that meet their needs



## Build networks of support

Creating local partnerships to assist programs in addressing the unique challenges they face



## Increase quality

Ensuring quality programs meet the expectations of the local communities they serve



Wisconsin Department of  
Children and Families

## Why invest in early care and education?

Governor Evers believes “What’s best for Wisconsin’s kids is what’s best for our state.” To succeed, we need to increase access and quality of early care and education across the state. Access to quality early care and education is not just a Wisconsin problem – states across the nation are struggling with recruiting and retaining early childhood professionals, maintaining affordability for all families, and improving quality standards. Trusted, quality and affordable programs allow parents to fully participate in the workforce and are an investment in families, communities, and the economy.

## How do you get involved?

We cannot accomplish this alone and eagerly seek input from all partners throughout this process. You can join our PDG email list, and learn about updates by visiting [dcf.wisconsin.gov/childcare/pdg](https://dcf.wisconsin.gov/childcare/pdg). There, you can sign up to receive emails with updates about Wisconsin’s work on early care and education.

## What will be completed during the first year?

- Development of systemic, sustainable early care and education structures of support
- A needs assessment
- A strategic plan
- Technical assistance and local investments

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