January 31, 2020

Child Care Family
1234 Street
Milwaukee, WI 53206

Re: Wisconsin Shares Subsidy Amount Increase for Children Birth to Age Three

The Department of Children and Families’ (DCF) Division of Early Care and Education is excited to announce an increase in the amount of Wisconsin Shares Subsidy to families currently eligible for and utilizing the Wisconsin Shares program for infants and toddlers. This is a pilot program for those families living in the 53206 zip code. As supported in the last state budget process this funding increase is designed to help families afford high-quality early care and education provider settings for their young children.

This Wisconsin Shares funding increase will take place from February 2020 through May 2021 for infants and toddlers in the 53206 zip code. These additional funds will be added to your My Wisconsin Child Care (MWCC) Electronic Benefit Transfer (EBT) account on a monthly basis for each child between the ages of Birth up to 36 months.

Please see the included fact sheet for details about the increased funding for the Wisconsin Shares Subsidy project, including who to contact for additional information and questions around this initiative.

This new initiative highlights the continued efforts of the Governor’s Office and DCF to support equitable access to high-quality early care and education services across the state.

Sincerely,

Erin Arango-Escalante
Administrator