

Fact Sheet



53206 Early Care and Education Initiative: Wisconsin Shares Subsidy Project Update – June 2021

Increasing access and affordability of early care and education for children and families within the 53206 zip code requires support for local families. From February 2020 through June 2023, you will receive an increased Wisconsin Shares Subsidy amount for any of your children who are between birth and three-years-old. This increase helps to reduce the “parent share” of your portion - the balance owed to your child care provider that isn’t covered by your Wisconsin Shares Child Care Subsidy.

The additional funding will be added monthly to your MyWIChildCare EBT card and will vary based upon whether your child(ren) attend full or part-time child care. The chart below shows the amount you will receive.

Your Monthly Wisconsin Shares Subsidy Changes		
Months Your MyWIChildCare EBT Card will Receive Additional Funding	Full-time Subsidy Increase	Part-time Subsidy Increase
February 2020 through June 2023	\$105	\$79

This funding effort is part of Governor Tony Evers’ **53206 Early Care and Education Initiative**, which also is providing more resources to your child care provider and will impact the quality of care provided to your children. For more information on what is available to providers, visit <https://dcf.wisconsin.gov/childcare/53206-initiative>.

What if I have questions?

If you reside in 53206 and have further questions that are specific to the 53206 Initiative, please call the Milwaukee Early Care Administration (MECA) to speak with a Parent Liaison at **1-888-947-6583**. (Press 1, 1, 2, 1 to speak with a Parent Provider Liaison.)

Visit <https://dcf.wisconsin.gov/childcare/53206-initiative> for more information.