



Wisconsin Anti-Human Trafficking Task Force
Department of Children and Families and
Department of Justice
Wisconsin State Bar Center
5302 Eastpark Boulevard, Madison, WI 53718
June 15, 2017
10:00 AM - 12:00 PM
Monona & Mendota Rooms



DETAILED AGENDA AND SPEAKER NOTES

Note: Times are indicated, sections can be shorter but if they are longer, other sections will be affected.

Topic	Who	Notes
I. Welcome and Introductions 10:00-10:05	Eloise Anderson	<p>Secretary Anderson welcomed the Task Force members and other interested parties and then took a roll call of Task Force members on the phone. She reminded all attendees that the discussion of agenda items would be limited to Task Force members only. She also explained that there would be time for public comment at the end of the meeting.</p> <p>Secretary Anderson stated that a public notice for the meeting was sent to the Wisconsin State Journal, Milwaukee Journal Sentinel, and the Wheeler Report on June 9, 2017.</p> <p>Secretary Anderson noted that the Attorney General was testifying and would join the meeting late, while she would be leaving a little early.</p>
II. Presentation by Prevention and Public Awareness Workgroup 10:05-10:50	Eloise Anderson	<p>Secretary Anderson introduced presenters for the Prevention and Public Awareness Workgroup presentation regarding recommendations for youth-based prevention curricula.</p> <ul style="list-style-type: none"> • Nancy Irizarry, Social Services Director in the Department of Health Services and coordinator of the Wisconsin Anti-Human Trafficking Consortium • Penny Nevicosi, Rock County Youth Justice Supervisor <p><i>Please see PP slides for more information on their presentation.</i></p> <p>After the co-chairs concluded their presentation, Secretary Anderson opened the floor for discussion amongst Task Force members.</p> <ul style="list-style-type: none"> • Dan Magnuson, Pam Cotton, Leah Thaldorf, Judge Dwyer, and Dr. Rabbit voiced appreciation for the depth of the products presented via phone. • Claudine O'Leary inquired about the list of tools that were ruled out by the group. Claudine discussed how providing this list could be helpful to ensure that community partners know what tools were looked at and why the tools were not the final ones chosen. • Sarah Coyle inquired about the student leadership component of the tools. Secretary Anderson also inquired about the selection of student leaders. Nancy and Penny expanded upon the ways students could self-select to be leaders of the messaging and that adults would not select the students as leaders. • Sister Marlene Weisenbeck inquired if both tools were options or

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		<p>if there would be one tool as the state-wide message. State Superintendent Evers inquired how the tools would be utilized in schools. In response to both questions, Penny and Nancy explained that these decisions and specific implementation process would be deferred to the Implementation Advisory Workgroup.</p> <ul style="list-style-type: none"> • Jan Miyasaki inquired how long the programs were and how large the participant group would be. Penny explained that the modules lasted 40-45 minutes and that each module is very interactive and visual. There was no identified limit to size of the group. • Penny and Nancy thanked workgroup participants and DCF State lead, Jane Penner-Hoppe. <p>Secretary Anderson inquired if there were any objections from Task Force members to move forward and accept the workgroup's recommendations for youth-based prevention curricula. There were no objections. Secretary Anderson moved to accept the workgroup's recommendations and thanked the workgroup for their efforts.</p>
<p>III. Discussion of DCF Human Trafficking Awareness and Prevention Campaign</p> <p>10:50-11:20</p>	<p>Eloise Anderson</p>	<p>Secretary Anderson introduced the staff members of JSI Research and Training Institute and explained that JSI was recently contracted by DCF through a competitive RFP to oversee the statewide Human Trafficking Awareness and Prevention Campaign. JSI then introduced themselves individually:</p> <ul style="list-style-type: none"> • Project Director Karyn Madore • Communication Specialist Katelyn Dore • Communication Specialist Hannabah Blue. <p>Karyn thanked the Task Force and provided information about JSI. She explained that JSI is a public health agency that works to serve underserved communities and to enhance the quality of healthcare across the United States and the world. She stated that the main goal of the campaign, per the RFP, is to inform the public that sex trafficking of Wisconsin youth is an issue in tribal, rural, suburban, and urban areas throughout the state. She described the goals, which include bringing awareness to the indicators of sex trafficking, disseminating information about risk factors, implementing a statewide campaign, and influencing demand suppression efforts.</p> <p>Karyn explained how JSI is looking at campaigns across the country and monitoring media hits around the topic. Karyn then introduced the role of the Community Engagement team in gathering feedback for campaign recommendations and mentioned the goal to have a soft launch of the campaign in December 2017, with a bigger launch in January 2018.</p> <p>Katelyn and Hannabah discussed the community engagement process. They are holding listening sessions and conducting background research in an effort to develop campaign materials that connect to diverse perspectives across the state. General youth, adult, and survivor populations are being interviewed about messages and what resonates with their population.</p>

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		<p>JSI then opened up the floor for discussion amongst the Task Force and posed the question, "What one message do youth in Wisconsin need to receive about youth sex trafficking?"</p> <ul style="list-style-type: none"> • Dr. Rabbit stated that youth need to know how to identify what a healthy relationship looks like compared to an unhealthy or exploitive relationship. She also added how to recognize signs of trafficking among friends. • Leah Thaldorf stated that youth must know that they are not alone in the issue. • Dan Magnuson stated that youth need to know where to go and how or where to reach out and connect with someone for help. • Judge Dwyer stated that it is important to let youth know that this issue happens everywhere and that it is not specific to urban populations. • Julie Pfluger mentioned that the issue needs to be emphasized as not okay and not normal. • Superintendent Evers mentioned that the issue of stigma also needs to be addressed. School districts currently work to destigmatize mental health—they do not want to stress abnormality as youth may then want to hide the issue. • Dawn Buchholz explained the message of how easy it is to get deep into the problem and the slippery slope of involvement. • Jan Miyaski voiced including how identification can be a helpful process and that change is possible, thus avoiding fear of consequences and arrest. • Sheriff Josh Gossage explained that from a law enforcement perspective it is important to show that law enforcement is part of the solution and helpful. • Secretary Anderson expressed that the elimination of fear and how to assist youth to deal with loss (leaving the past) should be addressed. • Dawn Buchholz emphasized the importance of an overall message of hope. <p>JSI then posed the question, "What one message do adults in Wisconsin need to receive about youth sex trafficking?"</p> <ul style="list-style-type: none"> • Dan voiced focus on addressing the issue of demand. • Julie emphasized a message that the issue occurs where you live. • Pam Cotton expressed the profile of how youth get involved can look very different. She stated that youth can be trafficked by family members and neighbors and that it does not only take form via ads or on the street. • Judge Dwyer stated that the profile of the users/clients might be surprising to the general population, as well. • Dan emphasized the importance of messaging that youth are victims. • Leah expressed that the message should be empathy focused. • Georgia Maxwell noted that increasing awareness among other professionals and businesses needs to be a focus.

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		<ul style="list-style-type: none"> • Sister Marlene stated that messaging must include the fact that it can happen to everyone. • Secretary Anderson voiced a message that the buyers are Wisconsin residents would be impactful. <p>Katelyn then introduced the Communication Channels ranking document for Task Force Members to rate 1-5 of locations and types of communication that would be most effective.</p> <ul style="list-style-type: none"> • Patrick Hughes mentioned the impactful slogan of “see something, say something,” specifically for hotels and motels. • John also expressed importance of hotels and motels recognizing signs of sex trafficking. • Diane Rondini-Harness mentioned the impactful messages and materials used by Truckers against Trafficking. • Sarah Coyle expressed that billboards on highways reach a lot of people in Wisconsin. • Sister Marlene stated that the Wisconsin State Fair should be considered for a location of messaging. She also stated that sport stadiums should also be considered. Dr. Joy Ippolito asked her to clarify whether she meant professional sports stadiums or all sports venues; Sister Marlene believed all. • Fredi-Ellen Bove voiced that busses and public transportation, specifically the wrap-around ads, as impactful messaging opportunities. <p>JSI inquired about channels that are different for reaching youth. Secretary Anderson explained that it would be better to ask the youth about the social media/media channels listed.</p> <p>JSI explained that listening sessions are being held throughout the state (individual sessions for survivors, youth, and adults) and that they are trying to reach all age groups and populations, including tribal populations. The locations of these listening sessions include: Madison, Milwaukee, Eau Claire, Wausau, and Green Bay.</p> <p>Secretary Anderson expressed that JSI should also consider going further north and holding specific sessions with the tribal populations. Dr. Ippolito noted that she has reached out to the Tribes for recommendations of participants.</p> <p>JSI passed around a sign-up sheet if Task Force members were interested in receiving more information.</p>
<p>IV. Discussion of Wisconsin Assembly Bill 186</p> <p>11:20-11:45</p>	<p>AG Schimel</p>	<p>Attorney General Schimel introduced the topic of Wisconsin Assembly Bill 186 and led the Task Force in a discussion. He also introduced the co-sponsors of the bill, Senator Sheila Harsdorf, Wisconsin Senate District 10, and Representative Jill Billings, Wisconsin Assembly District 95.</p> <p>Attorney General Schimel wanted the Task Force to know that he is supportive of this bill and considers it an immunity bill. He expressed that adverse childhood experiences, abuse, neglect, and an array of factors lead youth under the age of 18 into these situations. He explained that human services now has jurisdiction of non-caregiver offenders and that</p>

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		<p>the Safe Harbor law is something to support. He also explained that previous opposition to the bill was due to inability of officers to detain without the human services authority that recently became practice.</p> <p>Representative Billings explained how the bill fits into the model of trauma-informed response and that it builds on other things Wisconsin has done (including a hotline, poster, and making sure that human services can get involved in these situations). She explained that this is another piece of the work being done. Representative Billings stressed the importance to not arrest children, as children that are abused and neglected should not face criminalization. She explained that 29 other states still charge children with prostitution, but there is a movement away from it.</p> <p>Senator Sheila Harsdorf voiced appreciation for support and comments regarding the issue. She emphasized the importance of increasing public awareness. Senator Harsdorf also mentioned that northern Wisconsin cannot be forgotten and that the small rural communities are not exempt from the issue. The Senator welcomed feedback to ensure that the language and details are right.</p> <p>Tony Evers thanked both for their leadership on the issue.</p> <p>Diane Rondini-Harness voiced appreciation for the support of the bill, as before this bill it took time in the legal system to build a case. She expressed that this will help youth get services more quickly, as they will not be tangled up into the legal aspects of the case.</p> <p>Claudine O'Leary expressed support for the bill and voiced thoughts for next steps. She questioned whether this will also combat an issue with youth being issued municipal citations. Claudine emphasized that in addition to the immunity that is granted, the bill must also result in providing youth with help and safety. The Attorney General responded that if the statute changes, it would remove the ability to issue municipal citations such as the ones Claudine mentioned.</p> <p>John Gossage thanked Representative Billings and Senator Harsdorf for the support of the bill. He noted that several professional law enforcement organizations in Wisconsin are in support of this bill and that he is willing to continue working to push this forward.</p> <p>Secretary Anderson emphasized the importance of developing a relationship between law enforcement and child welfare around this issue and that this bill is an opportunity to collaborate.</p> <p>Attorney General Schimel discussed how the bill combats an issue of victims having difficulty leaving the lifestyle due to a criminal record and how jail stays do not influence the change process. He noted it would provide an opportunity to intervene more immediately.</p> <p>Senator Harsdorf expressed a willingness for law enforcement to fine-tune the bill to ensure communication and reporting mechanisms with CPS benefit children involved.</p>

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		<p>Representative Billings mentioned the key element of law enforcement organizations working closely with human services that now have the ability to step-in due to the recent statute change (Wisconsin Act 367).</p> <p>Jan Miyasaki voiced thanks for the support of this bill. Jan expressed that it will be consistent with the message for youth that they are victims. She also explained that the system is going to need to work with the youth and that counties will need to be staffed adequately to respond to the youth with services. She expressed that costs need to be recognized, specifically within the first 72 hours of responding to the youth.</p> <p>Judge Dwyer voiced support for the legislation. He explained that legislative acknowledgement it is not enough to decriminalize, but that services must also follow. He voiced a need to enhance human services' ability to serve the youth to ensure that preventative services, safe housing, and community services are available.</p> <p>Fredi Ellen-Bove stated that new funding in this fiscal year will go towards building service capacity.</p> <p>Attorney General Brad Schimel emphasized that the legislation is just a piece in the larger picture of the Task Force advocating in the future for more service capacity. He then turned the meeting over to Dr. Joy Ippolito to discuss updates.</p>
<p>V. Updates</p> <p>11:45-11:50</p>	<p>Dr. Joy Ippolito</p>	<p>Dr. Ippolito discussed the progress of workgroups and explained that moving forward the focus will be on supporting the Implementation Advisory Workgroup, which is giving feedback on the implementation of the various deliverables recommended by other workgroups. She thanked the workgroups for all of their hard work in meeting their charges.</p> <p>She also provided updates on anti-human trafficking RFPs and programs, including announcing the Prevention Video contractor, Twelve Plus Media. Dr. Ippolito expanded by stating that Claudine O'Leary is serving as a survivor consultant and is working with Twelve Plus Media and JSI on the prevention and awareness activities that require youth and survivor input. Outagamie County DHHS will serve as the first anti-human trafficking regional hub, while LSS continues to oversee the Transitions facility.</p> <p>Dr. Ippolito explained the recent vote by the Wisconsin Legislative Joint Committee on Finance on the Governor's proposal to add additional funds for sex trafficking services to the current base funds. They voted to add \$1 million per year of additional funds, which would begin in fiscal year (FY) 18, to the existing \$2 million in funds that DCF currently receives. If these additional funds are approved in the final budget, they will be used to continue building out the regional hubs and supporting additional service capacity.</p> <p>Attorney General Schimel then provided updates on the Human Trafficking School that took place in Green Bay, stating that it was a successful training experience for law enforcement. He also discussed the DCI re-organization of bureaus, driven by the need to create a more direct focus and leadership regarding human trafficking. He stated that there will be a</p>

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		<p>human trafficking bureau in DCI with a mission to coordinate investigative efforts throughout the state of Wisconsin.</p> <p>The Attorney General also noted that there will be a statewide survey of law enforcement to identify regions in the state that are in need of DOJ communication strategies and changes to policy and legislation. Uniform data collection that includes human trafficking arrest/tips sent to local law enforcement, establishment of effective leadership, and the promotion of public safety via specialized training and community outreach will also be topics of focus.</p> <p>The Attorney General also mentioned to save-the-date for a statewide human trafficking conference on November 29 and 30. Details will be forthcoming.</p>
VI. 2017 Meeting Dates 11:50-11:55	Dr. Joy Ippolito	<p>Dr. Ippolito explained that the next meeting will be outside of Madison to reach our other constituents who are affected by this issue. She noted it will be in Oshkosh at the Best Western Premier Waterfront Hotel on:</p> <ul style="list-style-type: none"> Thursday, September 14th from 10:30 AM-12:30 PM.
VII. Public Comment 11:55-12:00	AG Schimel	The Attorney General inquired if there were any members of the public who would like to comment, either in person or on the phone. There was no public comment.
Adjournment	AG Schimel	Attorney General Schimel thanked everyone again for their participation and noted that he looks forward to seeing them at the next meeting.

Task Force Members Present:

Eloise Anderson
 Brad Schimel
 Joy Ippolito
 Dawn Buchholz
 Pamela Cotton (phone)
 Sarah Coyle
 Michael Dwyer (phone)
 Jodi Emerson
 Tony Evers
 John Gossage
 Nancy Irizarry
 Patrick Hughes
 Dan Magnuson (phone)
 Georgia Maxwell
 Ian Henderson on behalf of Pennie Meyers
 Jan Miyasaki
 Claudine O'Leary
 Julie Pfluger (phone)
 Angela Rabbitt (phone)
 Diane Rondini-Harness
 Adrienne Roach on behalf of Patti Seger
 Leah Thaldorf (phone)
 Marlene Weisenbeck
 Jennifer Yates (phone)

***Others Present:**

Mike Austin
Fredi Bove
Senator Sheila Harsdorf
Representative Jill Billings
Ben Poller
Penny Nevicosi
Jessica Perlewitz
Paul Hestekind
Pam Carper
Shirley Paulson
Rosemary Davis
Mary Krumpitsch
Abby Meulemans
Heather Laurence
Jason Wix
Wendy Smith
Tiana Vanseth
Shelby Mitchell
Dashal Young
Lori Thompson
Emily Erickson
Kevin Boland
Kaleen Morkin
Elizabeth Champion
Alexandra Mattia
Jamie Gennrich
Christie Gause-Bemis
Dion Racks
Lonna Morouney
Michelle Buehl
Bridget Bauman
Michael Sutz
Kelly Smithback
Yonah Drazen
John Bauman
Joe Balles
Lindsay Wood
Melissa Cheslock
Amber Peterson
Kathy Divine
Lisa Marks
Brad Wassink
Patricia Balke
Veronica Ibarra
Dan Maki
Jason Smith
Allison Budzinski
Mary Roberts

Vicky Shokatz
Jim Valley
Karyn Madore
Katelyn Dore
Hannabah Blue
Sarah Lucas-Pipkorn (phone)
Heather Yaeger (phone)
Joe Scialfa (phone)

*Attendance is based on the sign in sheet and known attendees; additional attendees were present who did not sign in or note that they attended by phone.

